

Adeela Ahmed

Digital Designer & Web Developer

Based in Pakistan | Available Worldwide

Skills

Digital Design

- UI/UX Design
- Website & Landing Page Design
- Social Media Design
- Branding & Visual Identity
- Marketing Design
- eBook & Publication Design
- Print Design

Web Development

- WordPress
- Elementor
- Divi
- WPBakery
- WooCommerce
- Squarespace
- Webflow
- Shopify
- Wix

Website Management

- Website Customization
- Website Maintenance
- Website Optimization
- Website Security
- SEO Basics

Education

BS Information Technology

University of Sindh

2017 - 2021

Design Tools



Connect

hello@designsbyadeela.com

/adeela-ahmed-bhatti

Profile

Creative Digital Designer & Web Developer specializing in creating modern, user-focused digital experiences. I combine visual design, branding, and web development to build clean, functional, and engaging websites for businesses, brands, and creative projects.

With expertise across WordPress, Squarespace, Webflow, Shopify, and UI-focused design, I transform ideas into responsive digital solutions that balance aesthetics, usability, and performance.

Employment

Digital Designer & Web Developer

Contract | June 2025 – Present

Spectre Digital Ltd | New Zealand (Remote)

- Design and develop responsive websites for business, corporate, charity, and personal brands
- Work across multiple platforms including WordPress, Squarespace and Webflow depending on project requirements
- Create landing pages, website layouts, and modern UI sections focused on user experience and responsiveness
- Design marketing materials including social media graphics, banners, newsletters, ebooks, and promotional visuals
- Customize websites, manage content updates, troubleshoot issues, and improve website functionality
- Collaborate with team members to deliver visually engaging and user-friendly digital experiences

WordPress Developer & Graphic Designer

Jan 2025 – May 2025

Iconify Solutions | Pakistan (Remote)

- Developed and customized websites for clients using WordPress and other website-building platforms
- Worked on website redesigns, landing pages, and responsive website layouts for different industries
- Created graphic design materials including social media posts, banners, flyers, and branding assets
- Assisted with website maintenance, plugin integrations, content management, and design improvements
- Focused on creating clean, professional, and functional digital experiences tailored to client needs

WordPress Developer & Graphic Designer

Contract | Jan 2023 - Feb 2024

Blue Journey | Ireland (Remote)

- Designed responsive WordPress websites and handled website maintenance, updates, and optimization
- Created digital and print media assets including branding materials, social media designs, and marketing visuals
- Designed academic ebooks, digital publications, and softcover book layouts for publishing platforms
- Worked on website customization, content updates, and responsive layouts
- Delivered high-quality web and graphic design solutions tailored to client requirements

Website Designer & Developer

Contract | Jan 2024 - April 2024

Caliteam | USA (Remote)

WordPress Developer

Mar 2020 - Dec 2022

Design Holy | Pakistan (Remote)

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